

REGISTER NOW**OCTOBER 4-5**

Athenaeum Intercontinental Hotel

16th ANNUAL CONFERENCE

Healthcare in Greece: Turning Around for the Economy and the Society

**HEALTHWORLD 2017**Under the
Auspices of**MINISTRY
OF HEALTH****DAY ONE > WEDNESDAY, OCTOBER 4, 2017**

09.00 – 09.30	REGISTRATION – WELCOME COFFEE
09.30 – 10.00	WELCOME ADDRESSES
	<p>Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce</p> <p>Simos Anastasopoulos, President, American-Hellenic Chamber of Commerce</p> <p>Makis Papataxiarchis, President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce</p> <p>Kate Marie Byrnes, Deputy Chief of Mission, U.S. Embassy, Athens</p>
10.00 – 10.15	KEYNOTE ADDRESS
	Andreas Xanthos , Minister, Ministry of Health
10.15 – 10.30	DIGI –VOTING
	<p>Healthcare Policies in Greece: The Involvement of Stakeholders in Decision Making <i>Introduction Audience Opinion Poll Presentation of Comparative Results (2014 – 2017)</i> <i>Conclusions</i></p> <p>John Kyriopoulos, Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health</p>
10.30 – 10.45	KEYNOTE ADDRESS
	Panos Tsakloglou , Professor, Department of International and European Economic Studies, Athens University of Economics & Business
10.45 – 11.15	NETWORKING COFFEE BREAK
11.15 – 12.30	SESSION 1 - HEALTHCARE EXPENDITURE, BUDGETING AND REFORMS
	<p><i>Moderator:</i> Makis Papataxiarchis, President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce</p> <p>Dr. Sotirios Bersimis, President, National Organization for Health Care Services Provision (EOPYY)</p> <p>Pascal Apostolides, President, Hellenic Association of Pharmaceutical Companies (SFEE)</p> <p>Dr. Sotiris Vadoros, Senior Lecturer in Health Economics, King's College, London, and Adjunct Associate Professor, Harvard University</p> <p>Theodore Tryfon, President, Greek Pharmaceutical Industries (PEF)</p> <p>Theodore Liakopoulos, President, Medical Devices & Diagnostics Committee, American-Hellenic Chamber of Commerce</p> <p>Nikos Kotopoulos, Scientific Associate, National Evaluation Center of Quality & Technology in Health (EKAPTY)</p> <p>Q & A SESSION</p>

12.30 – 12.45	KEYNOTE ADDRESS - Reform Efforts in Greece Alekos Papadopoulos , f. Minister of Health, f. Minister of Finance
12.45 – 14.15	SESSION 2 – THE VALUE OF PHARMACEUTICAL INNOVATION SOCIAL AND PATIENTS’ FOOTPRINT
	<p><i>Moderator:</i> Nikos Dedes, President, Greek Association of People Living with HIV “Positive Voice”</p> <p>KEYNOTE ADDRESS</p> <p>Andrew Powrie-Smith, Communications Director, European Federation of Pharmaceutical Industries and Associations (EFPIA)</p> <p>Meletios-Athanasios Dimopoulos, Rector, National & Kapodistrian University of Athens John Filos, President, Medicine Pricing Committee, Ministry of Health, Associate Professor in Auditing-International Standards, Public Administration Department, Panteion University Mihalis Himonas, Director General, Hellenic Association of Pharmaceutical Companies (SFEE) Kathi Apostolidis, President, Hellenic Cancer Federation (ELL.O.K.), Vice President of ECPC-European Cancer Patient Coalition/Belgium</p> <p>Q & A SESSION</p>
14.15 – 15.15	LIGHT LUNCH
15.15 – 16.45	SESSION 3 - INVESTMENT IN HEALTH IS INVESTMENT IN WEALTH: THE POSITIVE DIMENSIONS OF HEALTHCARE
	<p><i>Moderator:</i> John Kyriopoulos, Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health</p> <p>Lois Lambrianidis, Secretary General for Strategic and Private Investments, Ministry of Economy & Development Yannis Tountas, Professor of Social and Preventive Medicine, Medical School, University of Athens Konstantinos Deligiannis, Member, Medical Devices & Diagnostics Committee, American-Hellenic Chamber of Commerce, General Manager, Southeastern Europe, GE Healthcare Konstantinos Panagoulis, Alternate President, Hellenic Association of Pharmaceutical Companies (SFEE) Spyros Filiotis, Vice President, Clinical Trials, Hellenic Association of Pharmaceutical Companies (SFEE)</p> <p>Q & A SESSION</p>
16.45 – 18.15	SESSION 4 DISCUSSION – NATIONAL PHARMACEUTICAL POLICY: THE DAY AFTER
	<p><i>Moderator:</i> Tasos Telloglou, Journalist</p> <p>Athanasios Papadopoulos, Member of Parliament, Head, Health Sector, SY.RI.ZA Vasileios Oiconomou, Member of Parliament, Head, Health Sector, New Democracy Evy Christophilopoulou, Member of Parliament, Responsible for Labor, Social Insurance & Health, Democratic Coalition (PASOK-DIMAR) George Mavrotas, Member of Parliament, Head, Health Sector, To Potami Makis Papataxiarchis, President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce</p> <p>Q & A SESSION</p>
END OF 1ST CONFERENCE DAY	

DAY TWO > THURSDAY, OCTOBER 5, 2017

09.00 – 09.30	REGISTRATION – WELCOME COFFEE
09.30 – 09.45	WELCOME ADDRESSES Elias Spirtounias , Executive Director, American-Hellenic Chamber of Commerce Simos Anastasopoulos , President, American-Hellenic Chamber of Commerce Theodore Liakopoulos , President, Medical Devices & Diagnostics Committee, American-Hellenic Chamber of Commerce
09.45 – 10.15	KEYNOTE ADDRESSES Pavlos Polakis , Alternate Minister, Ministry of Health *
10.15 – 11.15	SESSION 1 – INNOVATION AND TECHNOLOGY: TWO KEY— AND INTERRELATED— PILLARS FOR MAXIMIZING THE VALUE IN HC SECTOR Moderator: Evangelos Georgiou , Professor, Nuclear Medicine Physician, Head, Medical Physics Laboratory (MPL) and Head, Medical Simulation Centre (MPLSC), Medical School, University of Athens Paul Arnaoutis , President, Association of Health-Research & Biotechnology Industry (SEIV) Dimitrios Kouvelas , President, Committee for the Reimbursement of Medicines (Positive Medicines List), Ministry of Health, Professor and Head, Clinical Pharmacology Department, School of Medicine, AUTH Zefi Vostitsanou , Scientific & Regulatory Affairs Director, Hellenic Association of Pharmaceutical Companies (SFEE) Theodore Papaioannou , Associate Professor in Biomedical Engineering, Medical School, National & Kapodistrian University of Athens Kostas Athanasakis , Health Economist, Researcher, National School of Public Health Q & A SESSION
11.15 – 12.15	SESSION 2 – HEALTH TECHNOLOGY IN THE GREEK HEALTH CARE SYSTEM Moderator: Dimitris Koutsouris , Director, Biomedical Engineering Laboratory, National Technical University of Athens (NTUA) Christodoulos Stefanadis is Professor of Cardiology in the Medical School of the University of Athens Manolis Koutalas , President and C.E.O., General Hospital Sismanoglio-Amalia Fleming and Paidon Pentelis Hospital Dr. Dimitrios Linos , Professor of Surgery, National and Kapodistrian University, Athens Medical School, f. President, International Association of Endocrine Surgeons Governor, American College of Surgeons, Greek Chapter Dr. Panagiotis Makridis , President of the Board, Laboratory Doctors Cooperative-MEDISYN Q & A SESSION
12.15 – 12.45	NETWORKING COFFEE BREAK
12.45 – 13.45	SESSION 3 - IDENTIFYING MODELS OF COOPERATION – PRIVATE & PUBLIC SECTORS Moderator: Kyriakos Souliotis , Associate Professor of Health Policy, & Vice Rector, University of Peloponnese, Senior Associate Director, LSE Enterprise - Medical Technology Research Group Panagiotis Georgakopoulos , Vice President, National Organization for Health Care Services Provision (EOPYY) Yiannis Valvis , Senior Manager, Consulting, Deloitte Greece <i>"Deloitte Greece 2017 Study: Healthcare in Greece, Overview and Trends"</i>

Margarita Antonaki, Director General, Hellenic Association of Insurance Companies
Vassilis Bardis, President, Hellenic Private Hospital Association, COO, Athens Medical Group
George Stephanopoulos, Special Advisor of the Minister of Health, Ministry of Health

Q & A SESSION

13.45 – 14.45

SESSION 4 | DISCUSSION – HEALTHCARE SPENDINGS TOWARDS EFFICIENCY

Moderator: **John Kyriopoulos**, Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health

George Patoulis, President, Athens Medical Association

Kyriakos Theodosiadis, President, Panhellenic Pharmaceutical Association

Anastasia Balasopoulou, CEO and President, Hippocratio Hospital in Athens

Zoi Grammatoglou, President, Association of Cancer Patients, Volunteer Friends and Doctors of Athens (KEFI), Member of the BoD, Hellenic Cancer Federation (ELL.O.K.)

Dr. Theodoros Komatas, General Manager, Financial Services Division, Ministry of Health

Zachary Ragousis, President & Managing Director, Pfizer Hellas

Theodore Liakopoulos, President, Medical Devices & Diagnostics Committee, American-Hellenic Chamber of Commerce

Q & A SESSION

14.45 – 15.45

LIGHT LUNCH – END OF CONFERENCE

* Awaiting Confirmation